

We support your staff at the point of care.



**Created by respiratory therapists, rtNOW** uses the latest technology to connect healthcare professionals, and patients, with a licensed respiratory care professional. rtNOW brings respiratory therapy knowledge to the bedside, giving your staff greater confidence.

With one tap, you can connect to a live respiratory therapist when you need one. rtNOW is powered by **C.O.R.E. Respiratory Services**, a company known for excellence in respiratory care.

**Contact us today** for more information. Call 877-740-9025, option 2.

We maximize your resources.



## What is rtNOW?

rtNOW is an innovative telemedicine service for any organization that takes care of people with pulmonary conditions. Your patients may need the services of a respiratory therapist, but your organization may not have a therapist on staff. We can assist in situations such as these with our telemedicine platform for real-time solutions.

## How does it work?

rtNOW is unique and a first in the respiratory care field. A user can connect directly with a respiratory therapist by simply tapping an icon. The provided iPad uses high quality video, allowing our respiratory therapist to not only answer questions, but view settings on respiratory equipment, visually assess a patient's status, and troubleshoot equipment issues.

When we begin working with your organization we will do a comprehensive review of your current respiratory therapy policies, making suggestions that follow clinical practice guidelines. We will make sure your patients are getting the very best in current treatment pathways. In addition we will suggest opportunities for how rtNOW can be used.

## Is it user friendly?

Absolutely! We have paired an Apple iPad encased in an antimicrobial protective case with a hospital grade wheeled stand. It is a setup that is easy to transport and easy to use. Your staff will feel confident in using it daily.

## Who answers the calls?

We hire only experienced, licensed, professional respiratory staff, with excellent critical thinking skills. The respiratory call staff have an average of 22 years of experience.

## What are the technology requirements?

We provide all needed technology, from the software to the hardware. The only thing your organization needs to provide is a strong and secure wifi connection.

## Does this mean we don't need to have an RT on staff?

The beauty of rtNOW is another set of professional eyes available 24/7. We can support your organization whether you employ a respiratory therapist or not. If your organization has a RT on staff, we are a valuable resource for nights, weekends, or anytime your respiratory therapist needs a peer-to-peer consult. If you don't employ a respiratory therapist, you can rest easy knowing that your staff can still have access to a therapist at the point of care when they need it.

## Is it expensive?

Compared to not being able to provide specialized respiratory therapy assistance to patients in need, the cost for rtNOW is minimal. In fact, preventing a single readmission or transfer can pay for an entire year of the rtNOW service.

## Our staff can do this. Why would we need rtNOW?

We believe that patients with pulmonary conditions deserve to have access to the services of a respiratory therapist. Respiratory therapists are the only health care professional specifically trained in lung physiology and disease management. The benefit of this availability of this skill set has been proven to save money and resources by reducing, if not eliminating, misallocation of resources. Studies conducted as far back as 1996 have proven that protocols directed by and implemented by respiratory therapists are more effective at reducing the cost of care and improving outcomes. <sup>1, 2, 3, 4</sup>

1 Stoller JK. The rationale for therapist-driven protocols. *Respir Care Clin N Am* 1996;2(1):1-14.

2 Stoller JK. 2000 Donald F. Egan Scientific Lecture. Are respiratory therapists effective? Assessing the evidence. *Respir Care* 2001;46(1): 56-66.

3 Kollef MH, Shapiro SD, Clinkscale D, Cracchiolo L, Clayton D, Wilner R, Hossain L.

The effect of respiratory therapist-initiated treatment protocols on patient outcomes and resource utilization. *Chest* 2000; 117(2):467-475.

4 Modryamien, A.M., Stoller, J.K., "The Scientific Basis for Protocol-Directed Respiratory Care", *Resp Care*, Oct 2013, Vol 58, No 10.

“It's like a helpline for respiratory knowledge!”

